

## **SPORT HOSTING GRANT**

### Program Information



### **Purpose of the Grants**

The purpose of sport hosting grants is to provide funding to organizations hosting sporting events; recognizing that these events increase the economic impact and overnight visitation from sport tourism to Abbotsford and area while promoting the development of local athletes, coaches and volunteers.

### **Program details and Criteria**

Event hosting grants are primarily intended to support sport organizations hosting smaller-scale events at a local, regional and inter-regional level, or for open invitational events hosted in Abbotsford.

For sporting organizations bidding on events at a Provincial, Inter-Provincial, or National level, or for sport event organizers (for-profit or non-profit) interested in creating new sporting events in Abbotsford please contact Tourism Abbotsford prior too creating the event or during the bidding / creation phase to discuss eligibility for assistance (financial and otherwise) through other grants funding opportunities.

The total amount of grant funding available annually is \$25,000. Individual grants will be evaluated and awarded based on the event's ability to generate overnight visitation, economic impact, sport and community development and the overall quality of the application submission.

Applicants must be able to demonstrate the following in their application in order to be eligible for event hosting grant funding:

- The event should generate at least 1 overnight stay where a significant portion of the participants and officials will be staying in paid accommodation in Abbotsford.
- Exceptions to the above can be made for one day events after discussion with Tourism Abbotsford.
- Grant funding is not the only source of planned event income.
- The sport hosting organization has the experience and capacity to successfully host the event. The event will provide sport, community and economic benefit.
- The event will be hosted within 24 months of the grant awarded
- That an event budget has been prepared and submitted to Tourism Abbotsford.

### **Other Criteria**

- Sporting organizations may apply for a sport hosting grant once per intake.
- Organizations may apply for up to two grants in a 12 month period, but the applications must be for separate events,
- Organizations may not apply for more than one grant for an event.

## MAXIMUM GRANT AMOUNTS AWARDED:

Total Room Nights generated	No Rooms Nights	<100 Room nights	>100<200 room nights	>200<300 room nights	>300 room nights
Maximum grant available	<b>\$500.00</b>	<b>\$750.00</b>	<b>\$1,500</b>	<b>\$2,000</b>	<b>\$3,000</b>

\*Tourism Abbotsford will not accept applications that are late or incomplete

### Grant Evaluation Process

- Applicants will be evaluated by Tourism Abbotsford. Grant award decisions are final and may not be appealed. Applications are evaluated based on the event's ability to generate overnight visitation, economic impact, sport and community development, and the overall quality of the application submission.
- Recipient will receive one payment for the full amount of the grant awarded, paid by cheque, and can be paid within four weeks of being notified that the grant has been awarded.
- Grant payments will only be issued in the calendar year in which the event takes place. For events taking place in the subsequent calendar year to the grant award, Tourism Abbotsford will provide the sports organization with a letter of commitment of the grant award.
- In the case of an event cancellation repayment of the Tourism Abbotsford event hosting grant will be required.
- Grant recipients' names may be published / announced on the Tourism Abbotsford Website, Tourism Abbotsford E Newsletter, in a press release, or through other means of communication
- Award recipients are required to provide final updated event information that will assist Tourism Abbotsford in calculating the economic impact of funded events. Failure to provide a final report as requested by Tourism Abbotsford will impact future grant awards.

### Other Support Available

- We are also able to support your event through our social media outreach.
- If you taking pictures at the event for posting we encourage you to use #ExploreAbbotsford, we will then be able to support your outreach in this way as well.
- A Visitor Services tent with staff as required.
- Information packages for you participants.
- Graphic design support.

If you have any questions further to the program details or completing the application please do not hesitate to email:

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