

SPORT HOSTING GRANT
Application Form



Legal Name of the Organization: _____

Phone: _____ Alternate Phone: _____

Email: _____

Contact Person: _____ Position: _____

Total Budget: _____	Grant Total Request: _____
---------------------	----------------------------

Date Submitted: _____

Has your organization applied to Tourism Abbotsford for grant funding previously: _____
and if so for what event: _____, and for what amounts (s)?

Event Name: _____ Event Dates: _____

Event Information:

Please provide a brief description of the new event (200 words or less). Include information on the purpose of the event, scheduled activity and how you will evaluate the event's success any any new components from the previous year (if applicable).

Has the event been confirmed / secured? Yes _____ No _____

Is this a new event? Yes _____ No _____

Type of event / tournament: Regional Provincial National International

Does this event occur annually in Abbotsford? If not please indicate how often the event may return to Abbotsford, or specify one-time only if this is the only occasion on which is likely to occur in Abbotsford within the next five years.

Yes: _____ if No, how often: _____

Will the event attract out of town participants / spectators who will stay in overnight paid accommodation? (Please note that the eligibility criteria for the grants require that a significant proportion of participants must be staying in paid accommodation.)

Yes: _____, No: _____

What facilities in Abbotsford have been confirmed for the event (and if in more than one please indicates all of them.

_____, _____,
_____, _____

List 2 -3 past events your sport organization has hosted successfully that demonstrate you have experience and capacity in hosting events such as this one.

Year	Event and Location	# attending

From where will your event / conference participants come? Please provide a projected estimate of numbers attending your event. If your event was held here previously, please include actual numbers for the previous year. If your area is not indicated on the chart please add your location

PARTICIPANT INFORMATION (indicate from where)	Estimate # Attending	Previous Years Attendance
Abbotsford Area		
Lower Mainland		
TOTAL PARTICIPANTS FROM ALL AREAS		

For these participants what is your estimate of the average number of nights paid accommodation they will be staying? For example for a weekend event starting on a Friday evening and ending on a Sunday afternoon the average would be 2. _____

What is the age composition of participants?

_____ % under 19, _____ % 19 – 44, _____ % 45+

Approximately what percentage of ALL participants will be staying in paid accommodation?

_____ %

For these participants what is your estimate of the average number of nights' accommodation they will be staying (For example 2 nights). _____

If there were will be no room nights generated explain why:

Briefly tell us how your event will be marketed / promoted.

How do you plan to provide public recognition of Tourism Abbotsford as a grant contributor if you are awarded this hosting grant?

CRITERIA

Please review the criteria for submitting in the Program Information Document

The information in this application is a true and accurate representation of our event.

Signature _____, Print Name, _____

Phone Number, _____ Date, _____

To submit your application email to: cblanchette@tourismabbotsford.ca using the subject line Conference / Event Application from (insert your organization's name)

Or mail application to:

Tourism Abbotsford –
Attention: Chris Blanchette
Destination Sales & Marketing Manager
1190 Cornell Street
Abbotsford, BC V2T 6H5